



Pre-Season Meeting 2009/10

Hosted by

Commissioner Russ Hewitt



BUAFL Financial Overview

Current capital: £14,000

Outstanding monies: £6,000

**Statement set to go to Athletic
Unions**

at end of September.

Spending Highlights 08/09

Championship Game: c£2,500

Challenge Trophy Game: c£1,500

Medals + Trophies: c£1,300

MVP: c£2,500

Expenses:

Andy Fuller: c£900



BUAFL expense rate: 25ppm



BUAFL Key Rule Changes for 2009/10

Eligibility

Hospitality

Optional but all teams must be notified in advance. We expect teams to attend if hospitality is offered as it can link into valuable sponsorship

Play-off qualification

All fixtures fulfilled subject to health – i.e. swine flu

Announcements on awarded games

To come at the end of the season

Certain games designated 12 min quarters instead of 15mins

E.g. xpLosION: Showcase games. Only designated via League Commissioner



BUAFL Registrations

Form available for download

You should have your Active Members List with BAFA numbers

Start sending in **NOW**

Get your coaches registered

MUST register for Alumni games

New protocol for this



BUAFL Registrations Protocol

Send forms registered delivery (keep receipt)

Email Weekly Spreadsheet of registrations to both Russ Hewitt and Andy Fuller

Include: *name / university / BAFA No (if they have one)*

Update Spreadsheet (i.e. add new players / coaches onto the bottom of the list) each week – that way we can track.

10 DAY deadline

NO exceptions



BUAFL Finance

Debt levels better than last season

However there will be new payment formats and requirements.

Invoice 1 - £85 League fee – out now

Invoice 2 – 20 players – out Oct 1st

No payment – no play unless exceptional circumstances and agreement with Andy Fuller



Fee levels

Remain unchanged for League

£20 BAFA and £6 BUAFL

Coaches' fee set by BAFCA

Different fees for:

Associate teams

BUAFL 5 versus 5

BUAFL Flag

If you have paid £20 BAFA and £6 BUAFL then this covers all League competitions.



Home Nations

Andy Fuller and Elesa Argent met with EFAF on Thursday

Discussed **representational** programmes i.e. England / Scotland / Wales and other nations

Discussed **club competitions** where National Champions compete

We must get this right → we are taking a long term view

There will be activity this season but we must build a sustainable programme which is robust

This takes time and patience

It also requires **support**



Where are we going?

Building The **BIG** League

Ambitious plans to develop the profile of the sport and its place within university culture.

BUAFL Aims:

- The **BIG** Competition
- The **Biggest** Games
- The **Biggest** Parties
- The **Biggest** Fundraisers
- The **Biggest** Fanbase
- The **Biggest** Outreach
- **Bigger** Investment in Students



The **BIG** Competition

The National Championships

2007 – **42** teams

2009 – **56** teams

2010 – **60+** teams

Limited to circa 120 universities

Realistically: 85 → 90 universities

Number of participants:



They Are Coming!



The **Biggest** Games

Working to support:

xpLosION

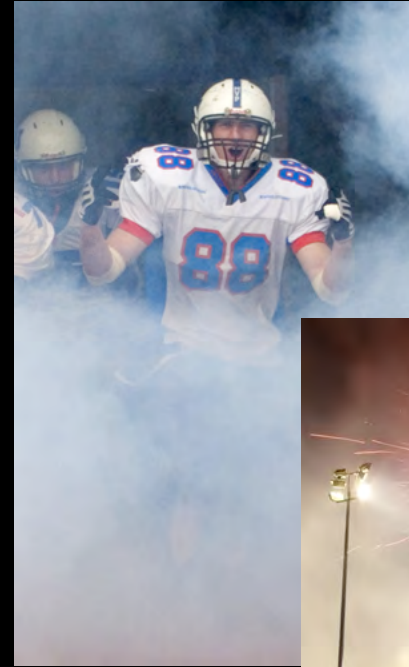
The Sting / the DAB Bowl

Varsity Games

The BUAFL Asset Games

BUAFL Prime Time

BUAFL Flag and 5 versus 5
Championships



The **BIGGEST**
games on a campus
near you!



The **Biggest** Parties

Every Team to host a
BUAFL / NFL Super Bowl
Party

Campus-wide promotion

Super Bowl weekend
cleared of fixtures
Exception for 'Derby'
games

Cheerleader Involvement

The **Biggest** Parties on a
campus near you!



The **Biggest** Fundraisers



**BUAFL to launch BUAFL
Thanksgiving**

**Every team → a local Charity
The Biggest single sports
fundraising in UK universities**

**To tie in with NFL Coverage
Raise Cash → Party Hard**

**Braves → DAB Fundraising
Sabres → Cystic Fibrosis**



The **Biggest** Fanbase

Continued enhancement of BUAFL.net

Launch of e-newsletter

Build subscriber base

BUAFL Vision

This requires **YOU!**

The bigger the reach →

The more value →

More investment in **YOU**

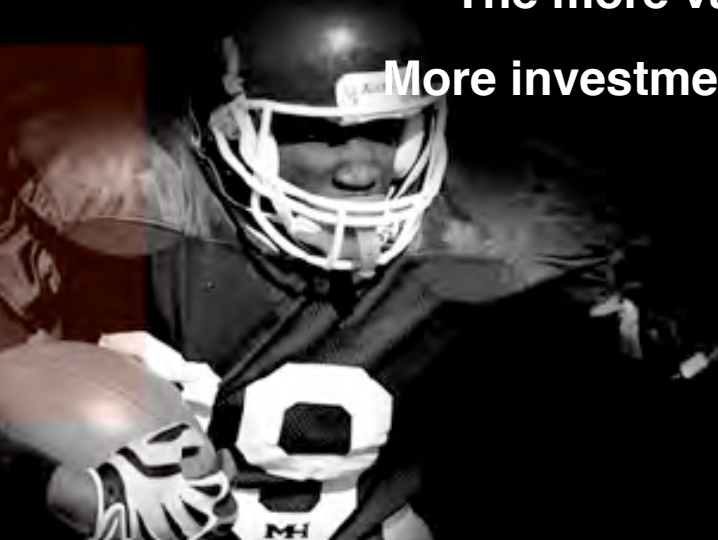
SIGN UP to the Newsletter

Each team member + 10 mates

BUAFL **Twitter**

Coming soon...

Facebook – get your clubs to sign up



The **Biggest** Outreach

Universities to become

‘Football Hubs’

Launch of youth
programmes in local
schools: flag → tackle

Festivals to tie in with

Campus events

Launch of youth teams

Students to lead delivery

You have already started!



Bigger Investment

Bolt on initiatives around Home Nations

**Promote pathways to
refereeing / coaching /
BAFL / performance**

**Committee training with
certification**

New team 'boot camps'

**Need teams to be more
asset owning**





Thank you

